



COLBERT INVESTMENT MANAGEMENT

First Quarter Letter to Clients March 31, 2017

The initial euphoria of post-election-stress-relief, combined with expectations of lower taxes, less regulations and more infrastructure spending that buoyed financial markets during the final quarter of 2016 was dampened early in the 1st quarter of 2017. Then, gradually, markets began paying less attention to strident words and raucous official tweets, while paying more attention to actual action from the new administration.

In the meantime the U.S. economy has continued on its circa-2% GDP growth it has been on for several years now. Boring as it may sound, when unleashed upon a \$18.5-thousand-billion economy (\$18.5 Trillion), 2% growth is serious stuff. It's the equivalent of all of Norway's annual Gross Domestic Product. Or within two years, the U.S. economic growth alone would equal nearly a whole year of GDP in the Netherlands (Holland).

Another important macro-economic factor has been China's continued growth and prosperity, its economy having grown well above 6% this year (annual rate of growth). In fact, China's rejuvenated growth has lit a fire under depressed metal and other commodity prices. This has helped countries with large natural resources like Peru, Chile, Brazil, Canada, Mexico, Australia, countries in Africa, etc. to have better economic growth, along with higher stock prices.

What has really mattered to markets anyway are interest rates and corporate profits. While economic growth seems directly linked to increasing stock markets, don't be fooled. The main reason why real estate, businesses, art, and stocks have been going up in price is because of low interest rates. Excess liquidity looking for better returns has forced savings into riskier (and more volatile) assets and countries.

Much of the increase in the S&P 500 is also due to expectations of a roughly 9% increase in company profits overall this year. It should be noted though that a big chunk of that increase comes from the energy sector's rebound from the depressed oil prices of 2016 to more normal levels now, and from the financial sector which is benefiting from a slight increase in interest rates. Even without the energy and financial sector special boost, S&P 500 companies' profits may have increased by 5% year-on-year. Investing in a group of businesses whose profits are growing by 5% is more rewarding than putting your money in a 10 year U.S. government bond at 2.40% per year. Therefore when interest rates are relatively low and corporate profits increase, stock prices go up.

Markets are volatile, affected in the short term by the macro (politics, economics, and major news headlines). Markets are like a voting machine, sometimes fickle. Yet, over the long

term, the intrinsic value of a business (asset, real estate) should be reflected in the market price. Value investing is like a weighing machine, whereby intrinsic value is more stable than market price fluctuations might suggest.

Which brings me to why we have owned Apple. At this time last year, "Apple-bashing" was a popular sport amongst the investment community and the public in general. When you see a wonderful company being shown almost no respect by investors, investors jumping on the popular negative bandwagon, repeating the obvious negative concerns, almost indiscriminately selling the stock, all the while ignoring the enormous cash flow being produced by the company, one can't resist but smile at the opportunity to buy. We were seeing a company whose products are loved (not liked, loved!) by most of its customers, while its stock was selling at a low price to cash flow. The most important factor to estimating the intrinsic value of an asset or business is cash flow, and a wonderful company selling at a low price-to-cash flow is a steal. We now know what happened, investors realized that the business franchise is intact, analysts remembered how cash flow is king, and also the anticipation for an exciting product rollout is back. Apple's stock price has since rebounded strongly to be more aligned with its intrinsic value.

We have a number of companies in our portfolios with good returns of capital, generating solid cash flow, selling at relatively low prices relative to their underlying cash flow. Some are great companies that have fallen out of favor with investors. Our bond portfolios are built in the same manner, issuer by issuer, security by security. Such portfolio construction does not prevent errors. When you own a group of companies selling at attractive prices compared to an estimate of their intrinsic value, you feel confident in the future. In the meantime this quarter's portfolio performances are going in the right direction.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'K. Armand', with a stylized flourish at the end.

Karim Armand
President

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